Joseph Basnight

Freelance Multidisciplinary Designer

Details

Address

Austin, TX
United States

Phone

5712155101

Email

joseph@basnight.com

Links

Portfolio

Linkedin

Instagram

Skills

Advertising

Art Direction

Branding Design

UI Design

Graphic Design

Figma

Adobe Creative Suite

Being easy to work with

Profile

Dynamic freelance multidisciplinary designer with 28 years of extensive experience delivering innovative solutions across various mediums and platforms. Proven ability to adapt creatively to diverse client needs, consistently driving impactful results in advertising, branding design, and UI design. A track record of collaboration with prestigious brands highlights a commitment to excellence and a focus on user-centric design. Passionate about leveraging a rich background to craft compelling visual narratives that resonate with audiences and elevate brand identities.

Employment History

Freelance Multidisciplinary Designer, Basnight.com

May 2005 — Austin

- Spearheaded hundreds of projects across a diverse range of mediums, platforms, and clients showcasing adaptability and creativity with every endeavor.
- Mastered the art of balancing varying project timelines, maintaining seamless communication with clients and teams of all sizes to deliver consistently professional and responsive results.
- Partnered with an extensive array of stakeholders, from clients and agencies to project managers, UX researchers, designers, and product teams, on projects spanning websites, products, and branding.

Senior Designer, Frog Design

Oct 2004 — May 2005 — Austin

Collaborated on teams to develop interactive experiences for HP, Alltel, and Network Solutions.

Senior Visual Designer, AKQA

Feb 1998 — Sep 2004 — Washington, D.C.

Collaborated on teams to create interactive experiences for The Discovery Channel, The Smithsonian, The Mayo Clinic, AOL, Nike Running, Microsoft and numerous others.

Education

Savannah College of Art & Design, BFA Graphic Design

Savannah